

SPECIAL PROJECT PARTNERS
Strategic Clarity for Complex Organizational Decisions
Clanzenetta “Mickee” Brown, Strategy Partner
Jacksonville, Florida | Founded 2007

ABOUT SPECIAL PROJECT PARTNERS

Special Project Partners supports nonprofit and community-based organizations when the work is complex, unclear, or high-stakes.

Led by Clanzenetta “Mickee” Brown, Strategy Partner, the firm helps leaders make sense of competing priorities, clarify direction, and move forward with work that is thoughtful, fundable, and aligned.

Engagements are focused, time-bound, and designed to produce clear, practical outcomes leaders can use immediately.

HOW THE WORK IS FOCUSED

The work centers on three core outcomes:

Clarity

A clear direction grounded in what matters most—so leaders know what to do next.

Funding

A credible, well-positioned case that others can understand, support, and invest in.

Alignment

Shared understanding and decisions that allow people to move forward together.

WAYS WE SUPPORT YOUR WORK

Support is provided through focused engagements such as:

- Strategy sessions and planning support
- Grant readiness reviews and proposal development
- Board and leadership facilitation
- Program design and evaluation support
- Advisory support during key decisions or transitions

Each engagement is scoped to fit the organization’s needs and designed to move work forward without unnecessary complexity.

CONTACT

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AREAS OF EXPERIENCE

Special Project Partners has supported work across:

- Education & Youth Development
- Health Equity & Community Health
- Equity, Inclusion & Civic Engagement
- Housing & Neighborhood Revitalization
- Workforce & Leadership Development
- Public Systems & Nonprofit Capacity Building

PAST PERFORMANCE SNAPSHOT

- Supported initiatives resulting in more than \$6 million in secured funding
- Led strategic planning, research, and evaluation projects for nonprofit and public-sector-aligned organizations
- Designed and facilitated leadership and community-based processes that led to action
- Developed funder-ready materials, reports, and decision tools used by boards and executive leaders

DIFFERENTIATORS

- Brings clarity to complex decisions and competing priorities
- Connects strategy, funding, and implementation
- Produces practical, usable outputs—not just plans
- Works through structured, time-bound engagements
- Trusted as a steady, thoughtful partner in high-stakes situations

SELECT CLIENTS & PARTNERS

Community Foundation for Northeast Florida
Jacksonville Public Education Fund
Kids Hope Alliance
OneJax
Florida Blue Foundation
Jacksonville Urban League
Cummer Museum of Art & Gardens
Mental Health America
Groundwork Jacksonville
Lift Jax

NAICS CODES

541611 – Administrative Management and General Management Consulting Services
541618 – Other Management Consulting Services
541720 – Social Sciences & Humanities R&D
541690 – Technical Consulting Services
541910 – Marketing Research & Public Opinion Polling
611430 – Professional & Management Development Training

